



1<sup>st</sup> April 2013 –  
31<sup>st</sup> March 2014

*“Working together will enable collective savings and efficiencies for our businesses, and a BID will allow us to have one united voice, advocating on our behalf to make sure we are all represented to our best advantage.”*

**Martin Price** –  
Chair, Orpington 1st BID



orpington1st



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## Orpington 1<sup>st</sup> Business Improvement District

Orpington 1<sup>st</sup> Ltd is a not-for-profit organisation owned and led by local employers. It seeks to improve Orpington as an area to work, visit and live.

Income	
BID Levy	147,716
LBB Grant	38,250
Additional Income	6,176
Community Grant	20,832
<b>Total</b>	<b>£212,974</b>

Original collection estimate 90%, actual achieved 96%

Expenditure*	
Core Cost	50,264
Project Costs	108,612
<b>Total</b>	<b>£158,876</b>

\*These figures are the estimated spend up to and included March 31<sup>st</sup> 2014. Full audited income & expenditure will be available at the AGM (September 2014). All underspend is carried over to the next financial year.

As a Business Improvement District (BID), Orpington 1st is financed through a mandatory levy paid by approximately 350 businesses in accordance with the Business Improvement Districts (England) Regulations 2004.

The BID is elected for a five-year term, after which another ballot will be necessary for it to continue. The levy is 1.5% of the rateable value of all the eligible rateable properties in the Orpington 1st BID area.

**All BID area businesses are eligible for membership of the company which will provide you with full, detailed information and voting rights.**

Contact [info@orpington1st.co.uk](mailto:info@orpington1st.co.uk) for details.





# Orpington 1<sup>st</sup> Business Improvement District

The Orpington 1<sup>st</sup> income was used to deliver the following projects and services in partnership with and additional to those provided by the London Borough of Bromley.

## First for Customers

- Development of an interactive website dedicated to businesses in Orpington – **FREE FOR YOU TO USE**. Providing easy access for customers to your information & services.
- Over **1000** social media followers.
- Regular emails sent out to over **5000** local residents.
- An **events programme** created to encourage customers into the high street.
- A **16% increase** in footfall year on year.
- Over **1300** customers have taken advantage of our loyalty card, encouraging 'shop local'. **FREE FOR YOU TO USE** to market your business and promote your offers.

## First for 'Look & Feel'

- Shop **vinyls** installed to improve appearance of vacant units.
- Negotiations undertaken to seek approval for **temporary use**.
- First business/community **clean-up** project organised to tackle problem areas.

## First for Access

- Complete renovation project undertaken by the BID now provides customers with first class toilet facilities.  
**"Amazing improvement, thank you Orpington 1<sup>st</sup>!" - Sheila Thompsett**
- First BID survey conducted. **Full Parking Review undertaken**, recommendations for improvements under discussion.

## First for Business

- Collective purchasing of waste management facilitated through the engagement of CD Waste.  
**"We have recouped our entire BID levy from savings through this project" - Thomas Dunton Solicitors**
- **Free membership** of the **OBF** for all BID levy payers. Take advantage of the regular networking opportunities provided and be first to hear of local news and updates.
- First business expo **"Opportunity Orpington"** provided free access to support, advice and information concerning your business.

## In the year ahead we will be focusing on

- Continued development of collaborative purchasing to **reduce running costs**.
- Building bigger and better events to **encourage footfall**.
- Work with landlords to promote the creative use of empty premises whilst we actively seek new tenants and positive **inward investment**.
- Introduction of **additional security measures** to combat anti social behaviour and theft.
- Provision of a retail skills **training and support programme**.

