

## Orpington First Ltd AGM 2019

06.06.19, 12pm – 1:30pm

Scala, 132 High Street, Orpington, BR6 0JS

<b>1</b>	<b>Registration &amp; Lunch</b>																																												
	<p>A buffet lunch was served during a period of informal networking.</p> <p><b>Attendees:</b></p> <table> <tr> <td>Martin Price</td> <td>BID Chairman</td> </tr> <tr> <td>Sia Bodbin</td> <td>BID Director</td> </tr> <tr> <td>Andrew Cox</td> <td>BID Director</td> </tr> <tr> <td>Oz Ozgenturk</td> <td>BID Director</td> </tr> <tr> <td>Bill Perera</td> <td>BID Director</td> </tr> <tr> <td>Sharon Baldwin</td> <td>BID Executive Director</td> </tr> <tr> <td>Chris Travers</td> <td>BID Manager</td> </tr> <tr> <td>Cllr. William Huntingdon Thresher</td> <td>BID Advisor</td> </tr> <tr> <td>Cllr. Pauline Tunncliffe</td> <td>London Borough of Bromley</td> </tr> <tr> <td>Anna Taylor</td> <td>Chrysalis Recruitment</td> </tr> <tr> <td>Ben Madden</td> <td>Clarkson Wright &amp; Jakes</td> </tr> <tr> <td>Ben Robbins</td> <td>Linay &amp; Shipp</td> </tr> <tr> <td>Bruno Zocolla</td> <td>A Mano</td> </tr> <tr> <td>Chandra Sharma</td> <td>Tangent Office Resources</td> </tr> <tr> <td>Dalvinder Dhinsa</td> <td>Clarkson Wright &amp; Jakes</td> </tr> <tr> <td>Dan Lomas</td> <td>Sainsbury's</td> </tr> <tr> <td>Daniel McGrath</td> <td>Manak Solicitors</td> </tr> <tr> <td>Debbie Heath</td> <td>Sainsbury's</td> </tr> <tr> <td>Eshan Kulitilaka</td> <td>Barclays Bank</td> </tr> <tr> <td>Giuseppe Azzouz</td> <td>A Mano</td> </tr> <tr> <td>Jonathan Larkin</td> <td>Thai Derm Massage</td> </tr> <tr> <td>Lorraine McQuillan</td> <td>London Borough of Bromley</td> </tr> </table>	Martin Price	BID Chairman	Sia Bodbin	BID Director	Andrew Cox	BID Director	Oz Ozgenturk	BID Director	Bill Perera	BID Director	Sharon Baldwin	BID Executive Director	Chris Travers	BID Manager	Cllr. William Huntingdon Thresher	BID Advisor	Cllr. Pauline Tunncliffe	London Borough of Bromley	Anna Taylor	Chrysalis Recruitment	Ben Madden	Clarkson Wright & Jakes	Ben Robbins	Linay & Shipp	Bruno Zocolla	A Mano	Chandra Sharma	Tangent Office Resources	Dalvinder Dhinsa	Clarkson Wright & Jakes	Dan Lomas	Sainsbury's	Daniel McGrath	Manak Solicitors	Debbie Heath	Sainsbury's	Eshan Kulitilaka	Barclays Bank	Giuseppe Azzouz	A Mano	Jonathan Larkin	Thai Derm Massage	Lorraine McQuillan	London Borough of Bromley
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	<p>Louise Lancaster Lucy Callow Lucy Jervis Mandeep Cheema Norman Farrow Raghu Govada Robert Manik Rongtong Larkin Sarah Callaghan Scott Buckle Tom Barnshaw Tom Barnshaw +1</p> <p><b>Apologies:</b> Ben Frost Cllr. Kim Botting Gary Valentine Fuller Jasdeep Singh Jandu Khalid Siddiqui Paul Miller Salvatore Palazzo Sandie Vince Steve Hale Tania Sumner Vernon Hadida Zoe Gibbons</p>	<p>Orpington Village Hall Linay &amp; Shipp Orpington Village Hall Linay Commercial Orpington Village Hall Masala Dabbas Language Link Thai Derm Massage Crystal Palace Physio Group The Orpington Bishop Estates</p> <p>Manak Solicitors London Borough of Bromley Valentine &amp; Turner Manak Solicitors GLL Calford Seaden Scala GLL Perrys LSEC Thomas Dunton Perrys</p>
<b>2</b>	<b>Chairman's Welcome</b>	
	<p>Martin Price declared the meeting open, welcomed all attendees, thanking them for their presence. He reiterated that levy payers can contact the BID team at any time rather than waiting for meetings. Martin Price handed over to Sharon Baldwin to read the directors' report on behalf of the board.</p>	

<b>3</b>	<b>Directors' Report</b>
	<p>SB read the report for the year ending 31<sup>st</sup> March 2019, highlighting activity under each theme:</p> <ul style="list-style-type: none"> <li>For Customers</li> <li>For Access</li> <li>For Look &amp; Feel</li> <li>For Business</li> <li>For Investment</li> </ul> <p>A photographic presentation was played on screen, illustrating projects and activities for 2018/19.</p>
<b>4</b>	<b>Retirement of board directors by rotation</b>
	<p>Sharon Baldwin explained that the retirement by rotation policy dictated that Martin Price would retire on this occasion. Martin Price was nominated to be reinstated as a director by Louise Lancaster. The nomination was seconded by Lucy Callow and supported by Cllr. Pauline Tunnicliffe along with the board of directors. The vote was carried, and Martin Price was duly reinstated.</p> <p>Martin Price requested Sharon Baldwin present the financial statement on behalf of the board.</p>
<b>5</b>	<b>Presentation of Financial Statements</b>
	<p>Sharon Baldwin presented the accounts using notes previously discussed with Baxter &amp; Co Accountants to highlight the main points of interest. The screen was used to display the detailed trading and income &amp; expenditure account followed by the schedule of administrative expenses.</p> <p>Financial statements approved.</p> <p>The chair opened the floor to questions.</p>

<b>6</b>	<p><b>Q&amp;A</b></p> <p>Chandra Sharma commented that the BID had done excellent work but asked what had been spent under the For Business theme.</p> <p>The BID team reiterated that the directors' report had highlighted activity under each theme, including For Business, and that this included meetings and networking, the information campaign, the Pop Up programme, Orpington's Finest Awards and Joint Procurement, in addition to management costs associated with lobbying, training and delivery.</p> <p>The spend was £26k 2018/19 vs £56k for 2017/18. The reduction in spend was explained during the presentation of financial statements, with less spent on the information campaign, Local Data Company and Meercat.</p> <p>It is important to note that projects under all themes are carried out with the aim of making Orpington Better for Business.</p> <p>Chandra Sharma asked whether the BID will have more networking meetings.</p> <p>Sharon Baldwin answered that we do have regular meetings and good engagement with businesses. The BID will continue to arrange meetings as appropriate. However, networking came out as a low priority for businesses in the 2017 BID renewal survey which fed into the Business Plan for 2018 – 23. There has also been an increase in alternative networking opportunities and the BID does not wish to duplicate them. As stated in the directors' report the BID will look to repeat the summer social held in 2018.</p> <p>Chandra Sharma asked whether there was a 'Business Show' planned?</p>
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Sharon Baldwin announced that there will be a business event on November 8<sup>th</sup> which will focus on jobs and careers in partnership with Jo Johnson MP and LSEC. A 'business show' previously planned for February was cancelled after discussion with businesses as there was a lack of real interest without a clear need.

Raghu Govada asked whether there was any work being undertaken to bring a large retailer to Orpington town centre such as Primark, and emphasised the importance of lunchtime trade.

Martin Price explained that there are few large retailers currently expanding, and, as in the case of Primark, they were unlikely to open a store in Orpington when they are trading in Bromley and Bluewater. However, the BID would continue to work with agents to target any known businesses that are looking to relocate or expand.

Chris Travers pointed out that many large retailers were now closing stores rather than expanding. However, the BID team had continued to impress upon the council the importance of a holistic development plan providing appropriate working space for businesses and incorporating all sectors, along with the increasing importance of the leisure, hospitality and service sectors, as well as the overall customer experience.

Cllr. William Huntingdon-Thresher pointed out that the protection of the office blocks at Central Court had been secured in the local plan.

Sharon Baldwin alluded to the development plan discussed under the For Investment theme, and the importance of having a coordinated response. She stated that the business community needed to be clear about the changes in customer behaviour and the implications of the advancement in technology.

Although the environment is challenging, there is also a great opportunity to build a town for the future, a place that is vibrant and relevant to the way people use places. The results of the HSF will be

known by the end of June. If successful, there will be a nine-month consultation period leading to phase 2. If unsuccessful, LBB plans to put forward an alternative proposal for funding to cabinet in September.

Cllr. Pauline Tunnickliffe congratulated the BID on another successful year and thanked the BID team for their continued work, stating that Orpington 1<sup>st</sup> had really put Orpington on the map. Cllr Tunnickliffe suggested that we should be realistic in terms of expectations to attract new retail.

A discussion on the national context for town centres took place.

Tom Barnshaw commented that the events were very good and the photographs looked great but did raise a question as to their direct benefit to businesses.

Sharon Baldwin remarked that events may not produce extra income for all businesses on the day, but that they do provide a boost in footfall, as well as showcasing the town centre to a wider audience and ensuring that the town remains a vibrant place to live, work in and visit. In the 2017 renewal survey the BID's work to improve the perception of the town centre, including the events programme, remained a high priority.

There were no more questions.

In context of the discussion on changes, the team showed the film used for The Spotlight Award at Orpington's Finest 2019, celebrating the 75<sup>th</sup> birthday of a high street business, highlighting the many changes that had taken place locally, nationally and globally.

The meeting ended at 1:40pm