

In the year ahead we will focus on:

- Continuing to broaden the cost saving opportunities for levy payers via our collective purchasing contract.
- Extending our waste collection service to include the provision of a town centre recycling facility for levy payers.
- Further development of our website to provide a digital platform for levy payers to use to improve their business performance linking with additional improvements to the loyalty scheme.
- Improving the town centre radio system to provide better value to business and increased usage.
- Ensuring the appropriate schemes and systems are in place to manage the emerging night time economy.
- Enhancing our public space with additional environmental improvements and creative projects that benefit businesses.
- Further development of our targeted events programme to deliver improved footfall into the high street.
- Supporting the development of a Community programme with V22 arts collective, who are the new lease holders of the Priory, to support our growing arts and recreation offer.
- Maximise additional income to support the delivery of the first 5 year project proposals.
- Ensuring the completion of the town centre development plan being led by Cushman & Wakefield (LBB) which supports our programme of attracting new businesses to add value to our current offer and fill vacant premises with quality retailers.
- Providing a voice at local, regional and national level to promote the opportunities of the town centre and its position as the London/Kent Gateway.
- Strengthening the brand identity of Orpington town centre as a great place to live, visit and work.